

## BROADCAST DEALS & FINANCE TA

## **Broker Ranking 2006: A Good Year**

For the third consecutive year, Kalil & Co. brokered the largest deal volume. The Tucson, AZbased broker also leads the ranking by number of stations in the TV and Radio sector and -thanks to its top deal, the sale of Indie KDOC in Los Angeles—is the top TV broker for the third year running.

NUMBER OF STATIONS						
'06	Broker	Stn Credit	Total Stns			
1	KALIL & Co.	91	94			
2	Media Services Group	60	61			
3	Patrick Communications	25.5	27			
4	Pierce, John & Co.	23.5	24			
5	American Media Services	19.5	21			
6	Bergner & Co.	17.5	18			
7	Kozacko Media Services	17.5	19			
8	Mid-Market Securities	16	16			
9	Media Venture Partners	14	14			
10	Star Media Group	12	13			

TELEVISION						
'06	Broker	Stn Credit	<b>Total Stns</b>			
1	KALIL & CO.	29.5	30			
2	Mid-Market Securities	16	16			
3	CobbCorp	6	6			
4	Media Venture Partners	5	5			
5	Stephens Inc.	4	4			

RADIO					
'06	Broker	Stn Credit	Total Stns		
1	KALIL & CO.	61.5	64		
2	Media Services Group	59.5	61		
3	Patrick Communications	23.5	25		
4	Pierce, John & Co.	23.5	24		
5	American Media Services	19.5	21		

TOTAL DEAL VOLUME							
'06	'05	Broker	Volume	Stns			
1	1	KALIL & CO.	\$530.2	91			
2	8	Media Svcs. Group	282.9	60			
3	2	Media Venture Ptnrs.	272.0	14			
4	5	Bergner & Co.	190.9	17.5			
5	14	CobbCorp	172.1	6			
6	11	Patrick Comm.	105.2	25.5			
7	7	Serafin Brothers	93.1	1.5			
8	10	Star Media Group	83.6	12			
9	-	Stephens Inc.	73.0	4			
10	-	Wachovia Capital Mkts.	62.3	2 2			
11	3	Daniels & Assoc.	56.0	2			
12	-	Mid-Market Securities	51.5	16			
13	9	Pierce, John & Co.	40.4	23.5			
14	4	Americom Radio Brokers	28.5	1			
15	33	Sales Group	20.5	4			
16	16	American Media Svcs.	18.7	19.5			
17	30	Blackburn & Co.	18.0	1			
18	21	Marconi Media Vent	17.9	3			
19	39	Kozacko Media Services	15.7	17.5			
20	18	Foreman, R. A. Assoc.	13.6	3			
21	-	Schutz & Co.	11.2	5.5			
22	-	Broadcast Media Ptnrs.	10.5	10			
23	-	Saunders, John W.	9.0	1			
24	13	Stevens, Gary & Co.	7.0	1 1 2 4			
25	34	Boyle, Frank & Co.	5.0	1			
26	-	Mason, Dan	4.0	2			
27	-	Cohen, Tracy	4.0				
28	-	Force Communications	3.8	1			
29	23	Public Radio Capital	3.8	6			
30	35	MBT Enterprises	3.7	1 6 3 6			
31	19	Jorgenson Bost. Brokerage	3.7	6			
32	27	MCH Enterprises	3.4	2			
33	29	EnVest Media	3.3	1			